



Under Graduate Degree Programme

"Bachelor of Management Studies (E-Commerce Operations)"

offered by

**NAGINDAS KHANDWALA COLLEGE
(AUTONOMOUS)**

Affiliated to University of Mumbai

ISO 9001:2015 Certified

Re-Accredited by NAAC with "A" Grade
(4th Cycle)



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ABOUT COLLEGE

- Best Autonomous College 9th Rank at India Level and 5th Rank at Maharashtra Level
- Best Academia Industry Alliance, 1st Rank at Mumbai, Maharashtra and India Level
- Best Digital Technologies Usages Award - Future Varsity, 1st Rank at Mumbai, Maharashtra and India Level
- Best College for Bachelor of Business Administration/ Management Studies, 2nd Rank at India level
- Ranked 1st as Promising Future Ready Institution
- Ranked 9th in India's Top 10 Private Autonomous ASC Colleges
- Recognized as New-Age Study Program Leader
- Ranked 1st All India under the category of New-Age Study Programmes
- Ranked 12th all over India and 5th in Maharashtra amongst India's top Autonomous colleges by Education World Magazine
- Awarded Autonomous status in the year 2016
- Re-Accredited by NAAC in 4th Cycle with A Grade
- ISO 9001:2015 Certified
- Best College Award 2012 by the University of Mumbai
- Educational Excellence Award by Indus Foundation, USA
- I.M.C. Ramkrishna Bajaj National Quality Commendation Certificate, 2013
- Best Educational Quality Enhancement Team President Award, 2013
- Best College Award for Quality in Education by Indo Global Chamber of Commerce



Prof. Dr. Moushumi Datta
Principal

ABOUT PROGRAMME

- Under Graduate BMS Degree Programme in E-Commerce Operations is offered by **Nagindas Khandwala College** from the Academic Year 2020-21.
- It's an Under Graduate Programme which aims at providing **skills, knowledge along with proper attitude** to make the learner industry ready.
- Learner will have to do an Internship in Semester VI in E-Commerce Domain.
- E-Commerce Domain helps you get to experience different aspects of the company such as: Supply chain management, Product marketing, Pricing and profit management, Up-selling, Cross-selling, Customer acquisition, Customer support and many more.

Dr. Mona Mehta
Vice Principal
Programme Coordinator



PROGRAMME HIGHLIGHTS

- **Skills and Attitude in addition to knowledge**, making learners industry ready.
- Classroom learning only for two and half years and **half year on the job training (Internship)**.
- Curriculum designed for Industry by Industry.
- Placement Assistance will be provided.

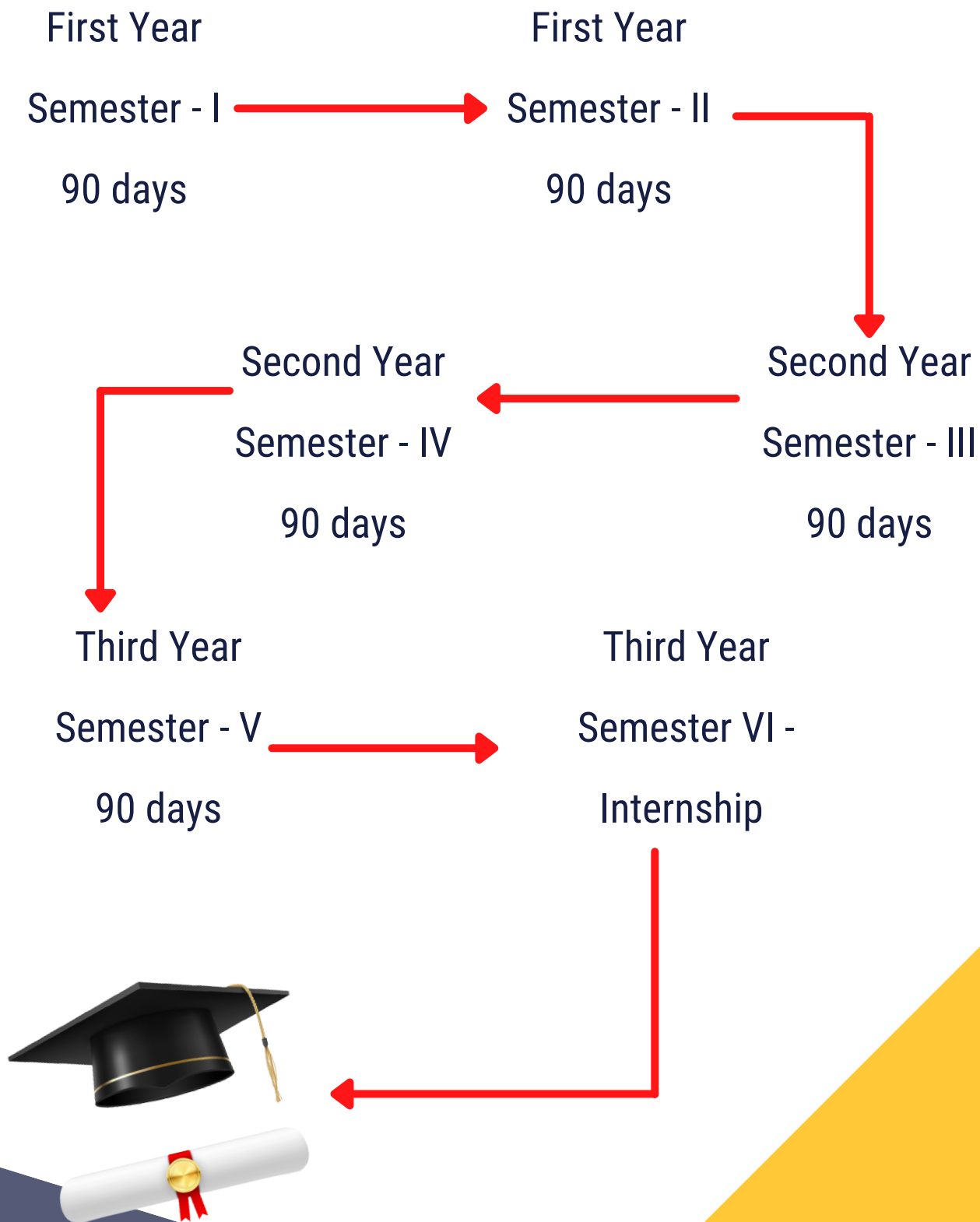


Mr. Ashish Modi
Asst. Programme Coordinator

“If you do build a great experience,
customers tell each other about that.
Word of mouth is very powerful.”

– Jeff Bezos, founder of Amazon

LEARNING PATH



PROGRAMME DETAILS


Eligibility:


10+2 (HSC Passed)

Students from Commerce, Arts and Science can apply.


To register yourself, contact:


Mr. Ashish Modi

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Mr. Nelson Daniel

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FAQS

- Is this course beneficial for the upcoming years?

Ans: Yes.

- Programme is affiliated with which University?

Ans: University of Mumbai

- What is the eligibility for entry to course? Are there any entrance tests?

Ans: Learner must have successfully completed HSC. No entrance test to be conducted.